1.What are three conclusions we can make about Kickstarter campaigns given the provided data?

1. The category with the most campaigns overall is “theater” (1393 campaigns) and the most common sub-category is “plays” (1066 campaigns)
2. The category with the highest average of successful campaigns (79.4%) and the fewest average unsuccessful (failed + canceled) campaigns (20.59%) was “music”.
3. The average donation (filtered by USD only)
   * Overall - $79.47
   * Successful campaign - $96.56
   * Failed campaign - $52.94

2. What are some of the limitations of this dataset?

* Variations in time zones and currency types make for messy data. These should probably be standardized or filtered to only include one type.
* Don’t know what some of the columns mean or measure, like “spotlight” or “staff\_pick”

3. What are some other possible tables/graphs that we could create?

* Category by State
* Length of Campaign by State *(would need to calculate length of campaign first in the data)*
* Average Donation by. State *(would need to standardize currency or filter for only type)*
* Average Donation by Category *(would need to standardize currency or filter for only type)*